Buy

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Urban Company Ltd.

"Symmetrical Triangle Breakout Signals Trend Reversal and Fresh Upside"

Misc. Commercial Services	Last Day Close	Buy Range	3 Months Price Target	Potential Upside	Stop Loss on a closing basis
	Rs 141.34	Rs 140-145	Rs 165	16%	Rs 132

Technical View (Weekly Chart)

Technical View

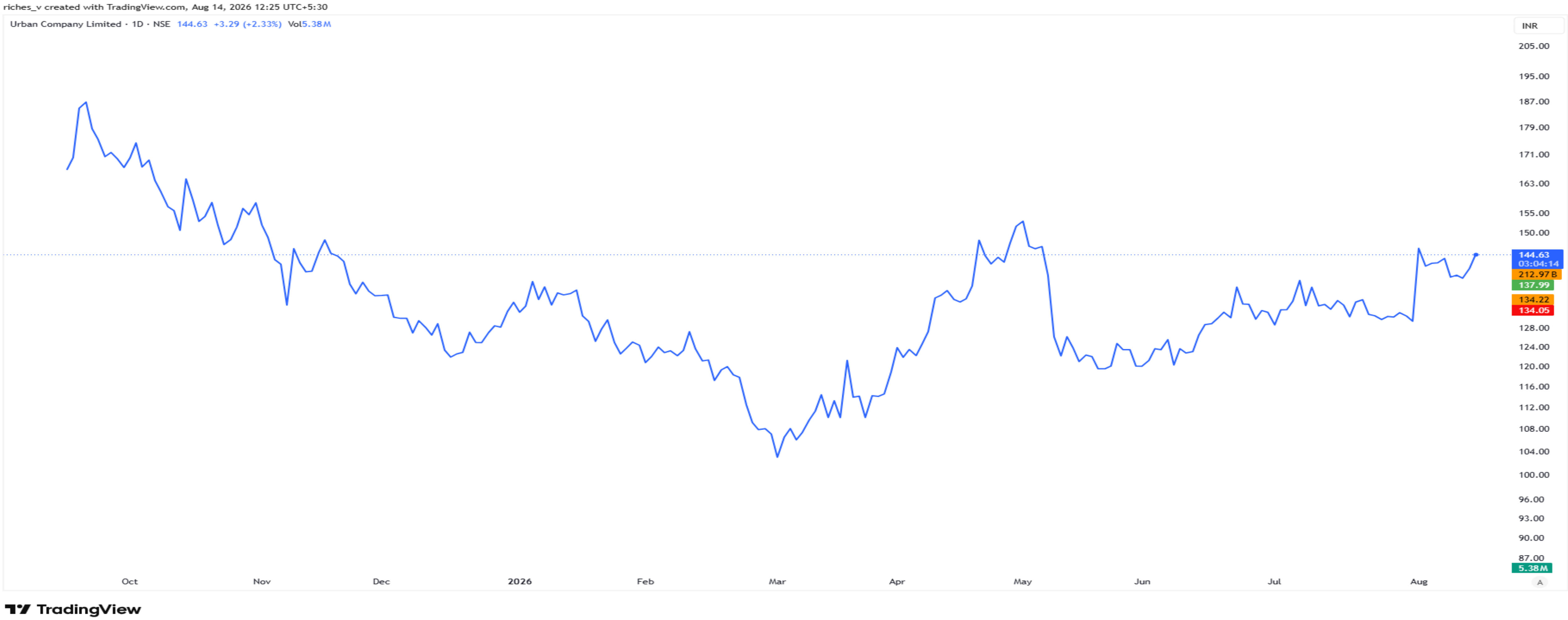
- Urban Company has **broken out of a multi-month Symmetrical Triangle pattern,** ending a prolonged consolidation phase and signaling a potential reversal of the broader downtrend.
- The stock has also reclaimed its key short- and medium-term moving averages, **with the 20-EMA and 50-EMA** turning upward, strengthening the price structure.
- The recent **consolidation near the breakout zone followed by a fresh move higher** indicates healthy absorption of supply and improving buying interest. Sustaining above **140-142** could pave the way for the next leg of the rally towards **155** and **165**, while **132** remains the key positional support.

Source: *Trading View, Spark PWM*
Note: Potential upside is calculated based on the average price within the defined buy range.

Midas Equities and Research

3-Year Price Chart (Since listing)

Urban Company Ltd.



Source:: Trading View, Spark PWM

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Absolute Rating Interpretation

BUY	Stock expected to provide positive returns of >15% over a 1-year horizon	**REDUCE**	Stock expected to provide returns of <5% – -10% over a 1-year horizon
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